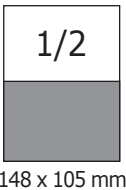


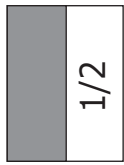
Company:	<input type="text"/>	Phone:	<input type="text"/>
Address:	<input type="text"/>	Fax:	<input type="text"/>
Contact Person:	<input type="text"/>	E-mail:	<input type="text"/>
		Webpage:	<input type="text"/>
	Trader Identification Number (TIN):	<input type="text"/>	VAT ID: <input type="text"/>

I submit a binding order for the following size and type of advertising (indicated prices do not include VAT):



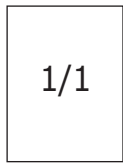
148 x 105 mm

26 800 Kč



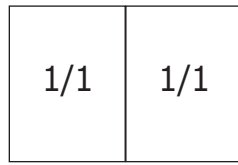
74 x 210 mm

26 800 Kč



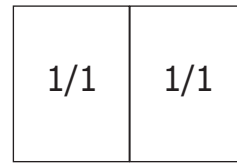
148 x 210 mm

49 000 Kč



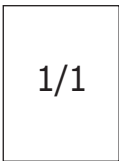
PR article – 2 pages (CZ/EN)
296 x 210 mm

49 000 Kč



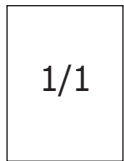
Spread **Tips and Trends**
296 x 210 mm

49 000 Kč



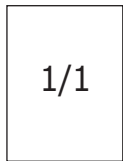
3rd page of the cover
148 x 210 mm

69 000 Kč



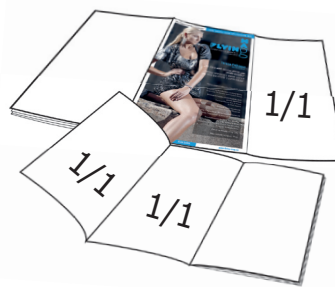
2nd page of the cover
148 x 210 mm

89 000 Kč



4th page of the cover
148 x 210 mm

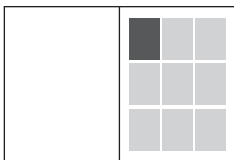
129 000 Kč



Foldout Advertising

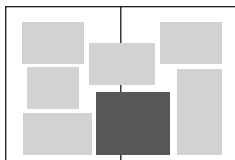
3 A5 pages
148 x 210 mm
+ 296 x 210 mm
possibly separate upon
agreement

158 000 Kč



Advertising Boxes
40 x 60 mm

5 000 Kč



Tips and Trends
format may vary according
to the scope

6 000 Kč

Bonuses and Quantity Discounts:

20% quantity discount on every other advertising (valid on multiple advertising)

PR article (CZ/EN) free of charge with a submitted cover ad order on the scale:

PR 1 page with the 2nd page of the cover

PR 1 page with the 3rd page of the cover

PR 2 pages with the 4th page of the cover

Method of Payment:

Pro Forma Invoice

Invoice

Cash

Total Price for Advertising and PR:

Discounts and Bonuses:

Total Price (VAT excl.):

VAT (21%):

Total Due (incl. VAT):

Date:

Signature:

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IČ: 60740175 | DIČ: CZ60740175

Company INA SPORT spol. s r. o. is registered in the Commercial Register, maintained by the Regional Court in Brno, Section C, Insert 18266.

Magazine Specifications

- Format: A5 (148 x 210 mm)
- No. of pages: 80–96, incl. cover
- Winter Issue Circulation: 7,000 copies
- Summer Issue Circulation: 10,000 copies
- Implementation: cover glossy chalk coated paper 150g, 4+4, insides LWC matt 70g, print 4+4, binding V2

Specifications for Advertising and PR Sources

Form of Sources:

- print PDF in CMYK colour space, 300 dpi
- bleed 5mm + crop marks
- advertisement or PR article preview in JPG format
- it is recommended not to place any important information within 5mm margin of the advertisement, which may be trimmed off during handling process or become obscured by binding

Document has to contain:

Colours: CMYK colour space only
Pictures: 300dpi resolution
Texts: TXT or DOC format
Font: embedded pdf – font not smaller than 5 points
Logos: in curves only

PR article Specifications:

PR article is to be published in mirror translation – CZ/EN

The scope of both texts (CZ+EN) is max. 2/3 of the spread content = 4,000 characters.

The scope of the CZ text therefore is 2,000 characters.